
Teeth Whitening Practice of the Year 2024 – Western Australia

In the pursuit of a dazzling smile that exudes confidence and vitality, teeth whitening is a cosmetic procedure that almost anyone and everyone can benefit from. Iconic Dentistry is a boutique clinic that stands out as for its excellence in cosmetic dentistry – known for its unparalleled expertise, innovation, and commitment to delivering radiant smiles. Located in the heart of South Perth, Western Australia, this is a clinic that is truly world class.

Iconic Dentistry's expertise in teeth whitening is seen through the many cosmetic dentistry patients that walk in and out of their doors every day. They continue to look after a vast and varied clientele that include Miss World contestants, Miss Universe finalists, Olympic sports teams, local socialites as well as local community and family groups. Unlike one-size-fits all whitening solutions available elsewhere, Iconic Dentistry takes a personalised approach to ensure safe, effective, and long-lasting whitening outcomes. They are truly the experts in teeth whitening.

At the heart of Iconic Dentistry lies a team of passionate professionals dedicated to transforming smiles and changing lives. Led by the vision of founder, Dr Michael Chan, every Iconic dentist has dedicated themselves to being at the forefront of their profession. Each having completed extensive specialised training in cosmetic procedures at internationally recognised teaching institutes. Iconic Dentistry is therefore able to offer world class services tailored to meet each patient's unique needs and aspirations.

From teeth whitening and porcelain veneers to invisible braces, full smile makeovers and facial injectables, Iconic Dentistry offers a comprehensive suite of cosmetic dental treatments designed to address an array of aesthetic concerns. Every procedure is meticulously planned and executed with precision, ensuring natural-looking results that seamlessly integrate with the patient's facial features and personality.

What sets Iconic Dentistry apart is their unwavering commitment to providing a personalised and immersive experience for every patient who walks through their doors. From the moment of arrival, patients are welcomed into an elegant and inviting atmosphere and they know that the attention to detail here is exquisite and second to none. This clinic prioritises individualised care and attention which begins from the moment you walk through the doors. Patients are greeted by their concierge hosts into an environment that is nothing short of breathtaking. A completely luxurious setting with chandeliers, amazing interior design and even a self-playing piano.

Inside the clinic you can see there is integrated cutting-edge technology and advanced techniques to deliver superior outcomes. This includes digital smile design, same day CAD/CAM dentistry, lasers, and numerous innovations to optimise patient comfort, shorten treatment times, and maximise aesthetic results.

With their unwavering commitment to clinical excellence and personalised approach, Iconic Dentistry continues to illuminate smiles,



boost confidence, and transform lives. This is the definition of dentistry done differently.



Contact: Marina Chan
Company: Iconic Dentistry
Website: www.iconicdentistry.com.au